

# BEANSTALK

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## M A N A G E M E N T

12<sup>th</sup> November 2009

Cambridge, UK

### **INNOVATIVE STRATEGY CONSULTANCY BEANSTALK MANAGEMENT LEADS BREAKFAST ROUNDTABLE DISCUSSION WITH GUIDEPOINT GLOBAL**

Beanstalk Management, the corporate advisory house, led a breakfast roundtable discussion with investment banks and hedge funds in London, hosted by Guidepoint Global. Richard Baker, Director and Co-Founder of Beanstalk Management, shared his insights into trends in the UK drinks industry. In particular, he focused on how branded beverage businesses are about growing their brands in a dynamic market place and amidst the impact of the credit crunch.

Beanstalk Management consultants have not only worked with in large consulting firms but had successful careers in industry and run their own businesses. This unique blend of experience ensures a very unique and results-orientated approach to any consulting project. For the roundtable discussion, this blend of experience allowed Richard to help attendees understand the challenges being navigated on a daily basis by branded goods suppliers.

Feedback from the event was extremely positive from both attendees and the host Guidepoint Global.

Beanstalk Management looks forward to supporting similar events in the future.

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**Editors Note:**

Beanstalk Management is an innovative corporate advisory house specialising in the cleantech, consumer and high tech sectors. Founded in 2005, Beanstalk are industry experts in buying and selling businesses, raising finance and strategy consulting.

**Tags:**

Beanstalk Management Limited, Strategy Consulting, Corporate Advisory House UK